



SPONSORSHIP & EXHIBITOR OPPORTUNITIES FOR 2016

*Thank you for your Interest in the
Ontario Municipal Administrators' Association!*

For over 55 years, OMAA members have been strengthening the quality of municipal government through professional municipal management. Our association's membership base includes over 200 of Ontario's Chief Administrative Officers (CAOs), providing service for approximately 50% of the province's municipalities. Overall, our member municipalities represent in the order of 75% of the entire population of Ontario.

Members of OMAA typically have the title "Chief Administrative Officer" or "City Manager" and hold the position within their municipality that exercises general control and management of affairs of the municipality, as set out within the Ontario Municipal Act.

As such, the CAO members of OMAA are key decision makers and leaders in the direction of their municipalities and as members of the association provide input into Provincial policies and legislation.

OMAA WORKSHOPS

Twice a year OMAA holds a Workshop for its Members, hosted by one of the member municipalities. The Workshop attracts from 80 to 100 CAO Delegates on average per event. Programming for each Workshop integrates a mix of educational and social activities allowing ample opportunity for interaction and networking between Workshop Delegates.

EXHIBITORS

Depending on setting and available facilities, OMAA Workshops allocate space for Exhibitors therein providing an opportunity to display information regarding municipal service provision and/or products. Dedicated time in the Exhibit area is incorporated into the Workshop programming allowing Exhibit Hall participants an opportunity to interact with the Workshop Delegates in an intimate setting.

The Exhibit Registration Fee is \$1700 and includes:

- A 6 ft skirted Table for table top display space
- Adjacent space subject to the venue
- 1 electrical outlet
- 1 complimentary Corporate Workshop Registration
- 1 complimentary Golf Tournament Registration or 1 extra ticket to the Wednesday Evening Welcome Reception
- Your Corporate Logo on the in room "Sponsor Slide Loop"
- Recognition in the Program
- Plus! See our new base benefits list

Sponsorships

Sponsorships are available in typical tiered packages with a range of company profile benefits to match your marketing strategy and a range of fees to suit your marketing budget.

Refer to the attached outline for further information on available options.

New for this Year - Base Benefits

All Silver and above Sponsorships, as well as Exhibitor Packages, include these base benefits:

- *Your logo on the Plenary screen Sponsor slide loop*
- *A 6 month posting of your logo on the OMAA website*
- *Identification of your support for the Association in the OMAA Annual Report*
- *An annual OMAA Associate—Partner membership*

OMAA Corporate Delegate Registrations

An individual Corporate Workshop Registration, for representatives from municipal service and product providers, is available for a fee of \$850. This is a full registration package covering all educational, social events and meals

Tailored Packages

Subject to programming and venue, other opportunities to participate as a Workshop Sponsor may also available. Ask us about Workshop specific sponsorships.

And we are always happy to discuss tailoring a unique Sponsorship package to meet your unique marketing strategies.

Check out the OMAA Website
to learn more about the
Ontario Municipal Administrators' Association
and our Workshops

www.oma.on.ca

For further information regarding the
OMAA Sponsorship /Exhibitor Program,
please contact
Maureen McCauley, OMAA Executive Director
Phone: 1 855 833 OMAA(6622)
Email: maureen@mccauleynichols.com

PLATINUM SPONSORSHIPS - ≥ \$5,000

(Package values are subject to benefits included from the list below)

As a Platinum Sponsor you can assemble a package to include benefits such as the following:

- Exclusive sponsor identification for either the Wednesday Evening Welcome Reception or the Thursday Evening Dinner social events
- Verbal acknowledgement, Program recognition, and event signage noting Platinum Sponsor status
- 2 complimentary Workshop Registrations and up to 6 additional complimentary tickets to the sponsored event
- An opportunity to distribute promotional material at the sponsored event
- Complimentary Golf Tournament Registrations
- A complimentary Exhibit space
- A brief speaking opportunity (programmed at the discretion of OMAA)
- Plus! Our new base benefits list

GOLD SPONSORSHIPS - \$3,000 to \$4,999

(Package values are subject to benefits included from the list below)

As a Gold Sponsor you can assemble a package to include benefits such as the following:

- Exclusive sponsor identification for one of two breakfasts or the Thursday Luncheon or Delegate Hospitality Suite
- Verbal acknowledgement, Program recognition, and event signage noting Gold Sponsor status
- 1 complimentary Workshop Registration
- 1 complimentary Golf Tournament Registration
- An opportunity to distribute promotional material at the sponsored event
- A complimentary Exhibit space
- Plus! Our new base benefits list

SILVER SPONSORSHIPS - \$1,500 to \$2,999

(Package values are subject to benefits included from the list below)

As a Silver Sponsor you can assemble a package to include benefits such as the following:

- Exclusive sponsor identification of either the Delegate Name Badges or Workshop Program or Delegate Kits
- Verbal acknowledgement and Program recognition noting Silver Sponsorship status
- 1 complimentary Workshop Registration
- Plus! Our new base benefits list

BRONZE SPONSORSHIPS - \$1000 to \$1,499

(Package values are subject to benefits included from the list below)

As a Bronze Sponsor you can expect a number of the following benefits:

- Identification as a Coffee Break or Keynote Speaker Sponsor
- Program recognition noting Sponsorship
- Your Corporate Logo on the in room "Sponsor Slide Loop"